



**Dear Potential Sponsor:**

Hi my name is Hope Flood I am a 30 year veteran comedienne, as founder and host of the Comics Rock! Convention (CRC), April 20-24,2020 in Los Angeles I'm inviting you to participate as a vendor or sponsor of the nation's most unique comedy event in a platform that has served as a must attend event for aspiring comedians, actors, managers, agents, promoters and producers.

Join us as we celebrate our 8th year connecting comedians to the industry, the community, to each other and to fans who love comedy. Our goal is to enrich lives, empower human potential, & to "Heal the World with Laughter."CRC offers experts coaching from Legends in the comedy industry, education, vital information and tools for up and coming/veteran comedians to gain firsthand knowledge, industry networking needed to stay successful in the entertainment world, and showcase their talents.

We are also happy to work with you to customize a new opportunity for your Brand, Services or Product Offering.Above and beyond brand awareness, our partnership opportunities offer direct engagement with consumers, comedy fans, and tastemakers who influence brand selection worldwide. Combined with the power of the fan base of our attendees, leveraging their social networks, we have the unique ability to offer deeper engagement with consumers via measureable outcomes.

In the following pages, you will find all the information you need to partner with us as a sponsor or vendor. I am available to discuss the endless possibilities, and I look forward to speaking with you at your earliest convenience. You can reach me at 310-910-1579 or email me [info@comicsrockconvention.com](mailto:info@comicsrockconvention.com). Also check out our website [www.comicsrockconvention.com](http://www.comicsrockconvention.com)

Live, Love, Laff  
Hope FloodFounder/CEO



HOPE FLOOD PRESENTS

# Comics Rock CONVENTION

APRIL 20TH - 24TH

SPONSORSHIP DECK

HOPE FLOOD PRESENTS THE 8TH ANNUAL

Comics Rock  
CONVENTION

[www.comicsrockconvention.com](http://www.comicsrockconvention.com)



HOPE FLOOD PRESENTS THE 8TH ANNUAL

# Comics Rock CONVENTION

Join us as a vendor or sponsor for our 8th Annual Comics Rock! Convention(CRC).

This event has served as a must-attend convention for aspiring comedians, actors and producers, to network and showcases their talents. It is a life-changing experience and lends space for comedians to develop their craft. It does not matter if the comedian is a newbie or seasoned vet, the Comics Rock Convention has something for everyone with great takeaways.

Comics Rock Convention traditionally has over 250 registered comedians coming from all over the country to attend workshops, panel discussions, special events, networks gain experience in the industry, entertain, and the opportunity to perform on nightly showcases at L.A's mainstream comedy clubs.

# ABOUT CRC

HOPE FLOOD PRESENTS THE 8TH ANNUAL

# Comics Rock CONVENTION

[www.comicsrockconvention.com](http://www.comicsrockconvention.com)



**HOPE FLOOD IS** still one of the most **"Keeping it Real"** Comediennes on the Laff circuit today.

Her appeal is universal due to her everyday life experiences that she jokes about having audiences thirsty for more.

A God fearing mother, grandtee, comedienne, actress, philanthropist, businesswoman, publisher of the first nationally distributed comedy magazine, called **"Comedy the Magazine,"** on air radio personality, and Founder/ceo of **"The Comics Rock"** convention

**Hope** has been in the business for over 29 years and has produced weekly showcases that helped launch the careers of many successful comedians from Jamie Foxx, to Chris Tucker just to name a few. She's also been featured in the best selling comedy book called **"Snaps, Why We Laugh", "Comediennes Laugh Be A Lady"** and has headlined comedy clubs/colleges all over the world.

A semi-finalist in the **"Old English 800"** women's comedy crunch and a two-time semi-finalist in the **"Black Bay Area Comedy Competition"** are just some of the accomplishments of this multi-talented artist. Her talent has taken her to over 14 countries, and all the 50 states.

After years of being on the road in 2004 she relocated to Dallas, Tx to try her talent on the radio as a sidekick on his show called, **"BJ IN THE MORNING"** on 105.7 krnb (after being handpicked by Bj Murphy the top morning show Dj in Charlotte for 13 years straight). She took the "bible belt" by surprise with her "out of the Box" style of jokes and unconventional views, and the ratings went from a .09 to a 2.4 in less than two years making radio history.

Appearances on **"Russell Simmons' All-Star Def Comedy Jam,"** ten seasons on **"BET's Comicview,"** where she won her own one hour **"Grandstand Comedy Jam Special."** She was later picked as one of **BET's 39 most favorite comedians.** "Comedy Central's Comic Groove" hosted by Tracey Morgan, the late nite series, **"Comics Unleashed" w/ Byron Allen** and was one of the only two comediennes in the country picked for the 2009 **"Martin Lawrence Presents the First Amendment Stand-up"** on the Starz Network.

**Hope** is no stranger to the stage or the big screen having performed in such plays as the **NAACP** nominated play **"Culture Shock," Ken Sagoes & Friends Variety Show,"** not to mention featured in John Singleton's **"Baby Boy."**

Even with her rising stardom she will never allow success to prevent her from reaching back. She is involved with several non-profit organizations such as: **SOY-Saving Our Youth** (saveouryouthok.org), **City Lites Network** (citylitesnetwork.org), **IBWC- International Black Women's Coalition** to name a few.

A woman in complete control is the best way to describe her. When it comes to style, class and talent, she's definitely in a league of her own giving it all to make her **HOPE's** a reality.



# GOT HOPE?



HOPE FLOOD PRESENTS THE 8TH ANNUAL

## Comics Rock CONVENTION

[www.comicsrockconvention.com](http://www.comicsrockconvention.com)





# EVENTS PAGE

APRIL 20TH - 24TH



Meet & Greet hosted by Luenell



## APRIL 20TH

Female Comics Rock! Pamper Party  
The Purple Carpet Tribute

### Honorees:

**Bentley Kyle Evans** - Producer, Writer and Director  
**J. Anthony Brown** - Comedian, Actor and Radio Personality  
**Enss Mitchell** - Owner of Comedy Union Comedy Club  
**Jamie Masada** - Comedian and Founder of the Laugh Factory

## APRIL 21ST - 23RD

Workshops & Seminars  
Nightly Showcases at  
LA's Mainstream Comedy Clubs

## APRIL 24TH

Farewell Awards Luncheon featuring  
Hope Flood's  
Favorite Things Giveaway

*Media Coverage from supporting social media outlets and entertainment bloggers*

*Cross-promotion on all of our social media feeds to our committed followers*

HOPE FLOOD PRESENTS THE 8TH ANNUAL

**Comics Rock**  
**CONVENTION**

[www.comicsrockconvention.com](http://www.comicsrockconvention.com)



# DEMOGRAPHICS

## GENDER OF ATTENDEES



## AGE DEMOGRAPHIC



## ETHNICITY



BLACKS  
75%



CAUCASIAN  
15%



HISPANICS  
10%



## DIGITAL REACH

SOCIAL MEDIA  
100K

EMAILS  
10K

HOPE FLOOD PRESENTS THE 8TH ANNUAL

**Comics Rock**  
**CONVENTION**

[www.comicsrockconvention.com](http://www.comicsrockconvention.com)



# SPONSORSHIP PACKAGES

## **TITLE SPONSOR \$20,000**

(1) Exhibitor booth at ALL convention Special Events  
Exclusive promotion of your brand and product  
Logo placement on step and repeat banner at Tribute  
Company name/logo on flyers, all solicited materials, advertising, print and broadcast media  
Logo & Title banner on the convention website with link to your company website  
Sponsor spotlight and on-stage mentions  
Mention in all PR initiatives, PR distribution (national and local), social media, etc  
Logo on Convention Swag Bags and T-shirts  
Product/Services on tables at special events & nightly showcases  
Product/Service in CRC Swag bags  
(10) CRC Souvenir T-shirts  
(10) VIP All-Access Passes & Vip seating at the entire convention special events & showcases

## **INDUSTRY SPONSOR 15,000**

Premium branding on Social Media  
Radio Ads and Press Release Mention  
Premium logo placement & hyperlink on comicsrockconvention.com homepage  
Logo on all promotional tools  
Step and Repeat Logo Placement  
Banner Logo Placement  
"Sponsor" designation on all VIP Tables  
4 Tickets to All Special Events to include Tribute and Nightly Showcases

## **EVENT SPONSOR \$10,000**

Premium branding on Social Media  
Premium logo placement & hyperlink on comicsrockconvention.com homepage  
Logo placement & hyperlink on comicsrockconvention.com homepage  
Logo placement on Social Media  
"Sponsor" designation on all VIP Tables  
2 Tickets to All Special Events to include Tribute and Nightly Showcases

## **MEDIA SPONSOR \$5,000**

Logo placement & hyperlink on comicsrockconvention.com homepage  
Logo placement on Social Media

# PARTNER W/CRC

HOPE FLOOD PRESENTS THE 8TH ANNUAL

**Comics Rock**  
**CONVENTION**

[www.comicsrockconvention.com](http://www.comicsrockconvention.com)



# SPONSORSHIP PACKAGES

## HEADLINER SPONSOR - \$5000

Premium branding for Comic Rock Convention  
Premium branding on Social Media  
Premium logo placement & hyperlink on comicsrockconvention.com homepage  
Premium signage throughout the venues  
Logo on all promotional tools  
Radio Ads and Press Release Mention  
Step and Repeat Logo Placement  
Banner Logo Placement  
"Sponsor" designation on all VIP Tables  
"Your company presents" on all promotional tools  
6 Tickets to All Special Events to include Tribute and Nightly Showcases

## GUEST SPOT SPONSOR - \$2500

Banner & Signage at Event  
(1) Vendor Booth  
Company Name/Logo on Tables  
Company Product/Services in Swag Bags Logo on Step & Repeat Banner for Tribute  
(2) Vip Complimentary Tickets to Event of your choice  
Company Name/Logo on CRC Souvenir T-shirts  
(5) CRC Souvenir T-shirts  
(5) VIP All-Access Passes

## FEATURE SPONSOR \$1500

(1) Exhibitor at the convention  
Logo placement on step and repeat banner at Tribute Sponsor spotlight and on-stage mentions  
Company name/logo on flyers, all solicited materials, advertising, print and broadcast media  
Mention in all PR initiatives, PR distribution (national and local), social media, etc  
(2) CRC Souvenir T-shirts  
(2) VIP All-Access Passes

## OPEN MIC SPONSOR

\$500 - Company Name and Logo on Social Media  
\$300 - Radio Spot Mention  
\$150 - Company Banner on Website  
\$100 - Company name/logo on all 10k full-color flyers  
\$50 - Printed material of your business on tables at the convention  
\$25 - Have your company product/service included as a prize giveaway at the Farewell Awards.  
Company product/service donated as a giveaway at Farewell Awards

*(A portion of your sponsorship is tax-deductible)*

## EVENT DAYS: (pick one)

**Monday, April 20**

**Tuesday, April 21**

**Wednesday, April 22**

**Thursday, April 23**

## VENDOR DATES

Available Vendor Dates:

**Monday, April 20th**

Female Comics Rock! Pamper Party  
(10a-4p)

420 Lounge (HighHopes.biz)

Meet & Greet/Professional

Development Day

**Tues, April 21st - Thu, April 23rd**

Workshops/Seminars Only

## VENDOR & EXHIBITOR TABLE RATES

(1) Day Package: \$100.00  
(2) Day Package: \$150.00  
(3) Day Package: \$200.00  
(4) Day Package: \$250.00

\*Must bring your own table and table cloth

**VENDORS MUST COMPLETE FORM  
AND RETURN & PAY BEFORE  
APRIL 15, 2020**

HOPE FLOOD PRESENTS THE 8TH ANNUAL

**Comics Rock  
CONVENTION**

[www.comicsrockconvention.com](http://www.comicsrockconvention.com)







# CONTACT US

## CONTACT INFORMATION/SPONSORSHIP & VENDOR OPPORTUNITIES

[www.comicsrockconvention.com](http://www.comicsrockconvention.com)  
[info@comicsrockconvention.com](mailto:info@comicsrockconvention.com)  
310-910-1579

## PRESS & MEDIA PASS:

Chandra Gore Business Consultant & Publicist  
[chandra@chandragoreconsulting.com](mailto:chandra@chandragoreconsulting.com)  
310-910-1579

## FOR CREDIT CARD PAYMENTS/ INVOICES CONTACT:

Comics Rock Convention Staff  
[info@comicsrockconvention.com](mailto:info@comicsrockconvention.com)  
310-910-1579

**Postal Money Orders ONLY Payable to: COMICS ROCK, LLC**  
**Mail Payment to: 1201 N LABREA AVE #15, INGLEWOOD, CA 90302**

HOPE FLOOD PRESENTS THE 8TH ANNUAL

**Comics Rock**  
**CONVENTION**

[www.comicsrockconvention.com](http://www.comicsrockconvention.com)

